

The Rocket® is scheduled to land at the AASHE Sustainable Solutions Expo in Raleigh, NC on Sunday November 9 2008.



New York, NY, October 30 2008 - Recycling is taking off across the globe. We have seen a recent influx in innovative technologies that are creating sustainable solutions for recycling all types of materials. But what about food waste? How can we recycle this waste product in a sustainable way?

One company from New York, North American Trading House, LLC has partnered with Accelerated Compost Ltd from England, who is already creating huge success stories with their pioneering product – The **Rocket® in-vessel composter**. Installed in approximately 16% of universities in the UK, the **Rocket® composter** provides a sustainable on-site solution for the treatment and recycling of food waste, including cooked and uncooked meat and fish. The **Rocket®** turns food wastes into high quality compost – in just 14 days!

Waste materials are added to the **Rocket® composter** as frequently as possible - daily, twice daily or more, as is best suited to your waste stream and working practices. The materials remain inside the machine for 14 days. Keep in mind that this is a continuous process, whereby waste is added every day, and composted material is exiting the **Rocket® composter** also every day. You do not have to fill the **Rocket® composter** and wait 14 days - the automated process is at work constantly for you.

The **Rocket® composter** is an almost silent system that runs twenty-four hours a day. The biological process is also constant. The operating procedures are simple, requiring minimal operator interaction. We have tried to keep the procedures as close to the "traditional" waste disposal methods as possible. Finally, it decreases CO₂ emissions since there is no need to transport the food waste to a compost site or transport the compost to a final destination, as you would be using it on your green areas.

The Rocket® composter is scheduled to land at the AASHE Sustainable Solutions Expo in Raleigh, NC on Sunday, November 9, 2008. Come visit The Rocket® composter during the Expo at booth 506. You will be able to explore this fascinating technology that will "Rocket" US Higher Education's food waste sustainable solutions to a new level.

SUSTAINABLE SOLUTIONS

Graeme Holland, Facilities Manager at the University of Salford in Greater Manchester wanted to find a safe and hygienic solution to their food waste problem.

He commented, "The landfill tax escalator was a major factor in our decision to look for more recycling routes. Waste collection costs were rising, and we wanted to keep these costs down. Food waste was becoming more and more of an issue. It was a stain on our landscape, and the smell was attracting vermin to the dumpsters in between collections."

However, the Rocket[®] composter is solving this issue and is saving the University money too. Graeme continued, "This was the final link in our recycling chain and has provided us with a completely closed loop recycling system for all our food waste. Previously we would be paying for the collection of food waste and buying compost for our own landscaping needs. Now all food waste is safely treated on-site, cutting our waste collection costs, and we are saving money on buying in compost for landscaping due to the excellent product the Rocket[®] produces."

ENHANCING ENVIRONMENTAL PERFORMANCE

Aberystwyth University in Wales purchased their Rocket[®] in December 2007, and it has caused quite a stir with everyone on campus.

Dr John Harries, Pro Vice-Chancellor with responsibilities for Estates and Special Projects said, "This is the latest in a series of developments that emphasizes the University's commitment to enhancing its environmental performance. All the kitchen waste which traditionally would have been sent to landfill will now can be treated on-site using a proven technology."

And it's not just the upper echelons of the Faculty that are excited about The Rocket[®]. Laisa Lloyd-Presland, receptionist at the University, commented, "I think it is a fantastic idea. I am an avid recycler. I recycle everything from waste food such as peelings, eggs and tea bags to plastic bottles. I had no idea you could recycle chips and pizza! It's really innovative and new."

EXCLUSIVE U.S. DISTRIBUTORSHIP

An exclusive distributorship has been signed with North American Trading House LLC (NATH) based in New York.

Gerardo Soto, President of NATH, said, "We are very excited about bringing The Rocket[®] to the U.S. After an exhaustive global search to find just the right technology for the U.S. marketplace, we decided on Accelerated Compost's Rocket[®]. It is the best solution available that solves the problem of food waste disposal."

He continues, "Not only it is the perfect on-site solution to the food waste disposal problem facing so many universities, colleges and schools, but it can also help cut their costs and improve the sustainability efforts."

<http://www.natradinghouse.com/rocket.htm>

About North American Trading House, LLC

NATH is a full-service company that represents small and medium size companies which manufacture environmentally friendly value-added products across various sectors.

www.natradinghouse.com

About Accelerated Compost Ltd

ACL manufactures and distributes the Rocket® Composters for treatment of food and green wastes on site. Applications include offices, estates, schools, colleges, universities, hospitals, hotels, conference centres and hospitals. www.quickcompost.co.uk

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